

2026 Corporate Citizenship Summit

Accountable Leadership for
a Sustainable Future

Event Date: April 23 – 24, 2026

Awards Dinner: April 22, 2026*

**Seating is limited.*

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Corporate Citizenship Summit

Accountable Leadership for a Sustainable Future

April 22 – 24, 2026

New York Marriott Marquis | New York, NY

PRE- EVENT

Wednesday, April 22, 2026

5:30 PM – 8:45 PM

Corporate Citizenship Awards Dinner

DAY ONE

Thursday, April 23, 2026

8:00 AM – 8:45 AM

Registration and Networking Breakfast

8:45 AM – 9:00 AM

Opening Remarks

Jeff Hoffman, Institute Leader, Corporate Citizenship & Philanthropy, Governance & Sustainability Center, **The Conference Board**

9:00 AM – 9:10 AM

The One-Sentence Manifesto

Attendees at each table will co-create and share a one-sentence manifesto on what they believe should define their mission as we approach 2026.

9:10 AM – 9:40 AM

Leading Responsibly: The CEO Perspective on Corporate Citizenship in 2026 and Beyond

What does it really mean to run a responsible business in 2026? In this conversation, CEOs will speak candidly about the pressures and possibilities of leading with purpose — from navigating climate goals, geopolitical shifts, and AI ethics to building trust with employees, customers, and communities. The discussion will examine how governance, transparency, and accountability function as strategic levers—not just safeguards—and how leaders are thinking about credibility, trade-offs, and alignment as corporate citizenship becomes increasingly intertwined with competitiveness and resilience.

Byron Boston, Chairman and Co-CEO, **Dynex Capital, Inc.**

Ted Levine, Deputy CEO Americas, Strategic Business Unit, **Capgemini**

Moderator: **David K. Young**, President, Committee for Economic Development, **The Conference Board**

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9:40 AM – 10:20 AM

From Data to Impact: Making Monitoring, Evaluation & Learning Actionable for Social Impact

In a landscape where corporate citizenship is under pressure from politicization, polarization, and rapid AI-driven change, organizations need more than traditional metrics. This panel brings together corporate leaders to discuss how Monitoring, Evaluation, and Learning (MEL) can support trust, adaptability, and impact. When embedded into strategy and operations, MEL becomes a driver of continuous learning, clearer decision-making, and credible communication—helping organizations navigate complexity, respond to shifting expectations, and demonstrate authentic commitment to social impact.

Colleen Casey, General Manager, Sustainable Development, Workforce Development, **Toyota North America**

Moderator: **Jacob Allen**, Senior Partner and Managing Director, Social Impact Practice, **MGT**

10:20 AM – 10:50 AM

Meet and Connect

10:50 AM – 11:20 AM **Concurrent C1**

Caught in the Cross-fire: Navigating Global Sustainability Amid Diverging Regulatory Regimes

As multinationals advance their sustainability and human rights commitments, they are increasingly navigating an ever more fragmented global regulatory landscape. Emerging disclosure frameworks and due diligence laws in some regions contrast sharply with political and regulatory pushback in others, creating fundamentally competing expectations for global firms. This panel will explore how organizations reconcile overlapping and often conflicting mandates – aligning reporting across divergent frameworks, maintaining coherent global sustainability commitments, managing internal culture and stakeholder expectations, and making strategic choices when pulled between differing political and regulatory ecosystems.

Stacey Sprenkel, Partner, Head of Sustainability & Responsible Business; Head of Compliance, Ethics, Risk & Governance, **David Wright Tremaine LLP**

10:50 AM – 11:20 AM **Concurrent C2**

Navigating Global Giving in an Era of Constant Disruption

As geopolitical instability, climate shocks, and shifting donor priorities reshape where—and how—resources flow, corporate philanthropy leaders are being forced to rethink traditional approaches to international giving. At the same time, the nonprofit ecosystem itself is under strain—particularly in lower-income countries, where global humanitarian aid has diminished and organizations receive significantly less unrestricted and multi-year funding, limiting their ability to plan, innovate, and respond sustainably. This session will explore how corporate foundations and citizenship teams are navigating the growing complexity of global philanthropy—from responding to uneven funding gaps and evolving local needs to managing compliance, equity, and impact in international programs. Drawing on insights from global giving data, disaster philanthropy surveys, and real-world examples of place-based and employee-engaged giving, panelists will discuss what's required to build resilient, locally informed strategies in a world defined by persistent crisis and rapid change.

Isabelle Rodas-Panek, Head of Grants Management, **Visa Foundation**

Moderator: **Sarah Marchal Murray**, Chief Philanthropy Officer, **CAF America**

11:25 AM – 11:55 AM **Concurrent D1**

Harnessing Artificial Intelligence to Accelerate Corporate Sustainability

As artificial intelligence transforms business operations, sustainability leaders are exploring how these tools can drive measurable environmental and social progress. Beyond

streamlining reporting and disclosure, companies are using AI to optimize supply chains, reduce energy use, predict climate risks, and enhance transparency across value chains. This session will highlight practical applications, emerging risks, and governance considerations as organizations deploy AI to achieve—and verify—their sustainability goals.

11:25 AM – 11:55 AM **Concurrent D2**

Volunteering That Drives Business and Community Impact

Employee volunteering has long been central to corporate social responsibility — but today, it's becoming something more: a lever for business advantage. As companies respond to shifting employee expectations, evolving ESG pressures, and the realities of operating across global markets, volunteer programs are being redesigned to strengthen talent engagement, leadership development, brand trust, and local relationships. For multinational organizations, this shift adds complexity, requiring alignment between enterprise-wide priorities and diverse cultural, regulatory, and community contexts. This session will explore how leading companies are embedding volunteerism into broader growth strategies — creating business value while deepening community impact.

Anna Bard, Head of Employee Volunteerism, Disaster & Global Philanthropy, **Wells Fargo**

12:00 PM – 12:30 PM **Concurrent E1**

Beyond the Pledge: What's Really Working in Corporate Decarbonization

A decade after the first wave of corporate net-zero commitments, some companies are making measurable progress, while others are struggling with execution, data gaps, or stakeholder fatigue. This session will examine what's driving real decarbonization success and how leaders can better align emissions reduction targets with business resilience and growth.

Mitchell Toomey, Vice President, Sustainability & Responsible Care®,
American Chemistry Council

12:00 PM – 12:30 PM **Concurrent E2**

Community Resilience and Affordability as a Business Strategy

What is the role of business in supporting healthy, resilient communities—and are companies prepared to treat community resilience as part of their operating environment, not just philanthropy? Challenges such as housing affordability, public health inequities, workforce instability, and climate vulnerability don't just affect communities; they shape talent pipelines, operational continuity, supply chains, and long-term license to operate. When—and how—do social risks become material business risks? How do these risks show up across ESG, sustainability, and enterprise risk frameworks, and what does it take to navigate them credibly inside complex organizations?

Molly Ernst-Alper, Global Director of Social Impact, **JamesHardie**

Kyle Guerin, Director, Corporate Social Responsibility, **Henry Schein**

Sarah Keh, Vice President, Inclusive Solutions and Vice President & Secretary,
The Prudential Foundation

Moderator: **Jeff Hoffman**, Institute Leader, Corporate Citizenship & Philanthropy,
Governance & Sustainability Center, **The Conference Board**

12:30 PM – 1:30 PM

Networking Lunch

1:30 PM – 2:05 PM

Strengthening Communities – A Place-Based Approach

One of the KPMG U.S. Foundation's core pillars is Community Vitality—a commitment to investing in strong, vibrant communities through holistic, place-based programs that address interconnected local needs. A leading example of this work is the Foundation's support of the San Francisco Downtown Development Corporation (SFDDC), which mobilizes private capital and civic expertise to fund and implement high-impact initiatives that catalyze long-term economic development in downtown San Francisco.

Working in close coordination with the City of San Francisco, as well as business, labor, and civic leaders, the coalition aims to reimagine downtown as a thriving destination—one that drives economic growth while strengthening the city's cultural and social fabric. This discussion will examine what differentiates this coalition model, the early outcomes and lessons emerging from the work, and what it takes to sustain place-based initiatives amid complex social and economic challenges.

Hydra Mendoza, VP, Chief of Staff, Strategic Relationships, **Salesforce**

Shola Olatoye, Chief Executive Officer, **San Francisco Downtown Development Corporation**

Moderator: **Anita Whitehead**, Principal, President and Chair, **KPMG US Foundation**

2:05 PM – 2:40 PM

Good Governance, Better AI: What Responsibility Looks Like in Practice

As AI moves from pilots to the core of the business, “responsible AI” has to mean more than principles on a slide. This session brings together sustainability, corporate governance, and corporate citizenship to explore how companies operationalize responsibility end-to-end—without slowing innovation. We'll discuss what responsible AI looks like in practice; how defined accountability, risk-tiered oversight, and built-in checks can actually speed deployment; and how companies are beginning to navigate the human and community dimensions of AI—from efforts to close the digital divide and support workforce transitions to understanding the environmental footprint of data centers and their impact on surrounding communities.

Mike Jackson, General Manager and Associate General Counsel, Head of Legal and AI Governance, Office of Responsible AI, **Microsoft**

Amy O'Brien, Global Head of Responsible Investing, **Nuveen**

Moderator: **Andrew Jones**, Principal Researcher, Governance & Sustainability Center, **The Conference Board**

2:40 PM – 3:15 PM

Nature, Risk, and the Roots of Resiliency

As nature loss accelerates, companies are recognizing that biodiversity, water, and healthy ecosystems are not externalities—but operational dependencies and sources of strategic risk. From supply chains and site operations to community well-being and financial stability, natural systems underpin resilience and long-term value creation. This session will explore how firms are mapping and managing nature-related risks, integrating biodiversity and water considerations into governance and enterprise risk frameworks, and advancing nature-positive strategies that strengthen business continuity and social license to operate.

Jeannette Ferran Astorga, Executive Vice President, Corporate Affairs and Chief Sustainability Officer, **Zoetis**

3:15 PM – 3:40 PM

Meet and Connect

3:40 PM – 4:00 PM

Speed Debates

4:00 PM – 4:40PM

Fireside Chat: The Future of Leading in a Changing Environment

Henry Timms, Chief Executive Officer, **Brunswick Group**

Moderator: **Adi Ignatius**, Editor at Large, **Harvard Business Review**

4:40 PM – 4:50 PM

Voices from the Room

Before we close the day, we're opening the mic to you. What insights have stuck with you? What actions are you taking back to your organization?

4:50 PM – 5:00 PM

Reflections of Day One

Jeff Hoffman, Institute Leader, Corporate Citizenship & Philanthropy, Governance & Sustainability Center, **The Conference Board**

5:00 PM – 6:00 PM

Networking Reception

Jean Paul Warmoes, Chief Executive Officer of Myriad USA – a leading resource for philanthropic giving overseas – will kick off our evening networking reception. Join us for drinks and bites as you connect with fellow attendees and continue the conversation.

DAY TWO

Friday, April 24, 2026

8:00 – 8:45 AM

Registration and Networking Breakfast

8:45 AM – 8:55 AM

Opening Remarks

Jeff Hoffman, Institute Leader, Corporate Citizenship & Philanthropy, Governance & Sustainability Center, **The Conference Board**

8:55 AM – 9:55 AM

Navigating Interference to Increase Your Impact

Amidst today's political, economic, and cultural headwinds, social impact work has never been more challenging. There is a heightened need for strategies that support a business case, reduce risk, and create real change. Join us for this interactive session where we will learn together to identify and name the interference affecting our work, explore structural, relational, and transformative change, and introduce you to enabling conditions to navigate the interference more effectively. Through real examples and hands-on table exercises, attendees will engage with practical strategies to reduce risk, strengthen buy-in and influence, and increase impact of social impact strategies.

Bobbi Silten, Chief of People & Culture and Managing Director, **FSG**

Nikhil Bumb, Managing Director, **FSG**

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9:55 PM – 10:20 PM

Meet and Connect

10:20 AM – 10:35 AM

Resources and Updates from The Conference Board Governance & Sustainability Center

Brian Campbell, Center Leader, US Governance & Sustainability Center and General Counsel, **The Conference Board**

10:35 AM – 11:10 AM

Culture, Trust, and Workforce Stability: The New Strategic Intersection of HR and Corporate Citizenship

Culture, trust, and purpose now sit at the heart of talent strategy – shaping how companies attract, retain, and engage employees. This session will explore how forward-thinking organizations are integrating human resources, DEI, and corporate citizenship functions to build cohesive approaches to employee engagement, volunteering, and relief programs, while strengthening culture and resilience. Panelists will discuss how these combined strategies are becoming board-level priorities—aligning people, purpose, and performance to sustain workforce stability in an era of disruption.

Heather Nesle, President, **New York Life Foundation**; Senior Vice President, **New York Life Insurance Company**

Moderator: **Lindsay Beltzer**, Lead Program Producer, **The Conference Board**

11:10 AM – 11:45 AM

Closing Keynote

11:45 AM – 12:00 PM

Closing Remarks

Jeff Hoffman, Institute Leader, Corporate Citizenship & Philanthropy, Governance & Sustainability Center, **The Conference Board**